



FOR IMMEDIATE RELEASE

Twice As Good To Film “A Taste of New Mexico” Episode October 3-6, 2016

The Twice As Good Show will be filming “A Taste of New Mexico” at iconic locations across New Mexico from October 3 - 6, 2016.

Twice as Good is a cooking show for kids airing on PBS stations across the country featuring twin sisters Hadley and Delaney Robertson. *Twice As Good* encourages nutritious cooking and healthy eating and uses its recipes and ingredients as a platform to teach science, geography, math, history, and art. *Twice As Good* is distributed to the PBS community across the country by NETA (the National Educational Telecommunications Association) and produced and presented in association with New Hampshire Public Television.

In “A Taste of New Mexico” Hadley and Delaney will meet with Santa Fe Chef Michelle Chavez to prepare dishes inspired by famed New Mexico artist Georgia O’Keeffe. A visit to the Georgia O’Keeffe Museum and a chat with Margaret Wood, O’Keeffe’s personal chef and author of “A Painter’s Kitchen,” are also planned, as are some of New Mexico’s most distinctive sites: Pueblo de Taos, White Sands National Monument, Carlsbad Caverns National Park, and Bandelier National Monument. The episode is to be topped off by an excursion to 45th Annual Albuquerque International Balloon Fiesta, where Hadley and Delaney will take flight with a very special guest from Make-A-Wish® New Mexico. The episode will air in 2017 on PBS stations and will be available online thereafter on the show’s website.

About Make-A-Wish: Make-A-Wish grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Every 37 minutes Make-A-Wish grants the wish of a child. This is the second time *Twice As Good* has partnered with Make-A-Wish. In 2014, *Twice As Good* partnered with Make-A-Wish South Florida. Alicia Diaz, an eight-year-old from Miami, Florida suffering from Hypoplastic Right Heart Syndrome, cooked “Alicia’s Perfect Cake” (an iodine free chocolate cake) on air with Hadley and Delaney prior to leaving for her fourth heart surgery at Boston Children’s Hospital. For more information about Make-A-Wish please contact: Danielle Rodriguez, Program & Outreach Manager, Make-A-Wish New Mexico, danielle@wishnm.org, (505) 417-3526

About Twice As Good: *Twice As Good* is a cooking show featuring Hadley and Delaney which uses its recipes and ingredients as a platform to teach science, geography, math, art, and history.

For more information about the Twice As Good Show, please contact Lee Manor, Producer, Twice As Good Show, lee@twiceasgoodshow.com 302-359-7477 or visit the following links:

- Sample Season Five Episodes: <http://twiceasgoodpreviewepisodes.com/>
- Website: <http://twiceasgoodshow.com/>
- Facebook: <https://www.facebook.com/ TwiceAsGoodShow>
- Foundation: <http://twiceasgoodfoundation.org/>
- Pinterest: <https://www.pinterest.com/ TwiceAsGoodShow/>
- Logos and Pictures For Media Use: <http://twiceasgoodshow.com/media/>

About Balloon Fiesta: The Albuquerque International Balloon Fiesta started out as a small gathering of 13 balloons in 1972. It has since grown to become the largest balloon festival in the world. Balloon Fiesta is held the first week of October each year. The celebration honors the world's oldest aviation sport—ballooning—and features both hot air and gas balloons. This year Balloon Fiesta celebrates its 45th Anniversary. For more information about Balloon Fiesta or to arrange an interviews with the Twice As Good cast and crew please contact: Amanda Molina, The Garrity Group Public Relations, 505.898.8689, amanda@garritypr.com. The cast and crew will be in Santa Fe on October 4th and in Albuquerque on October 5th and 6th.